




**MINUTES
of the
71th EFEE Board Meeting,
held with Teams over Internet
on
26th June, 2020**

Secretary General Roger Holmberg

**European Federation of Explosives Engineers
Fédération Européenne des Spécialistes de Minage
Europäischer Sprengverband**



Registered in Austria No. (ZVR-Zahl) 635276217

PRESENT:

Jari Honkanen (JH), Finland, President
Heinz Berger (HB), Austria
Jörg Rennert (JR), Germany, Treasurer
Viive Tuuna, (VT), Estonia
Igor Kopál (IK), Slovak Republic, Immediate Past President
Doru Anghelache (DA), Romania, Vice President
Johan Finsteen Gjørdvad (JFG), Denmark,
Mathias Jern, (MJ), Sweden
Roger Holmberg (RH), Sweden, EFEE Secretary General

IN ATTENDANCE:

Simon Price, TylerEvents, UK
James Tyler, TylerEvents, UK

APOLOGIES:

1. Opening by the President

The President Jari Honkanen welcomed everyone to the Board Meeting.

2. Agenda

The Agenda was approved.

3. Minutes of the previous meeting

The MoM from 28th Feb 2020 over internet was approved as a true record of the meeting and will be signed by President and sent to the Secretary General by e-mail.

4. Matters arising (if not on the Agenda)

None.

5. Administration

a. Management Accounts 1st Jan to 25th June, 2020

The Management Accounts were visited.
Incomes € 114 669,44 and Expenditures € 24 414,53.
Net current Assets; € 388 173,41 consisting of;
ERSTE BANK € 88 425,41
Raiffeisen € 90 012,00
OBERBANK € 95 201,48
BKS Bank € 70 072,15
Austria Bank €40 000
Austrian PayPal € 4 462,37

b. Membership Applications report

EFEE has approved one new Associate Member since last Council meeting in Helsinki, Finland;

✓ FEEM, Belgium

and EFEE has approved 3 new individual members;

- ✓ Alexander von Oertzen, BAM, Germany
- ✓ Michael McLoughlin, Rockmate Limited, UK
- ✓ Anne Charline Sauvage, EGIDE Environnement Sarl, France

Paid 2020 Memberships are;

- 20 out of 25 National Members.
- 32 out of 35 Corporate.
- 124 out of 140 Individual Members.
- 4 out of 4 Student/retired Members.

Kazakhstan has not yet paid for 2019 or 2020.

Decision: Igor and Jari will send a letter to Kazakhstan and inform them that their membership has come to an end.

Turkey, Poland, Ukraine and France II have not paid their memberships 2020.

Decision: Secretary General will remind them.

There are three corporate members that not yet has paid. EXPLOSIVE SHOCKWAVE SOLUTIONS BV, TipperTie and New Boliden Tara Mines Ltd.

Decision: Secretary General will send them an e-mail and say that if they do not pay before end of July their memberships will cease.

16 Individual Members have not paid their memberships for 2020.

Decision: Secretary General to email them and thank for their support and say that their membership will cease if it not is paid before July 15.

c. Website

Jari Honkanen mentioned we have received an invoice from the web designer. Jari sent him a summary of what modifications we need in our website and we will so far only pay for the updating fees.

Action: Board shall check if Jari had mentioned all changes discussed earlier.

6. EFEE World Conferences

James Tyler gave an update of the three upcoming conferences.

a. 11th EFEE Conference in Bucharest, Romania 2021

The 1st circular will be sent out in August/September.

There has been discussions due to the corona virus and TylerEvents recommends that the conference not is split at Marriot and the National Library. Marriot can take 50 booths and the financial risk is less if we choose Marriot only.

Decision: Board has to decide location in 6-8 weeks from now and TylerEvents will send out material to the Board.

Due to the corona we have to be alert and follow any restriction if they are in force 2021.

In the contracts TylerEvents has flagged for any force major regarding corona.

b. 12th EFEE Conference in Dublin, Ireland 2023

The venue contracts are being negotiated.

Decision: A Board Meeting will be held during 2021 in Dublin. Date to be decided later.

c. 13th EFEE Conference in Maastricht, Netherlands 2025

TylerEvent has contact with the convention centre.

7. Newsletter Committee

The May issue was recently published. Some board members had problem to open it. There were also some pages missing regarding an ad from AVA Monitoring and Bucharest Conference.

Action: Doru will ask Teele what the software cost is as there is problems with freeware.

Next issue must be ready July 15 and published in August. Doru has 2 articles so far.

Johan and Mathias will have a technical paper from vibration measurements in Aitik mine but it will not be ready before July 15.

Decision: Roger will ask Teele about a newsletter pdf file for the website. Doru will send info to Roger about invoices to be sent out for newsletter ads.

Action: Doru will follow up with Jörg about a German technical article regarding blasting of cooling towers. Johan will follow up with ISEE about corona and next ISEE conference. Jari will look for articles that can be published after the Finnish Blasting Day in 2021.

8. Finance and Audit Committee

Nothing to report.

9. Election Committee Board

Action: Roger will communicate with José and ask if they have sent any info to the corporate members.

10. Membership and Marketing Committee - EFEE Marketing Assistance

James Tyler and Simon Price participated and mentioned what they think they can contribute with;

EFEE Marketing Plan

Membership

As a starting point we would like to collect information from the existing membership to help identify strengths for future membership promotion. This would be carried out by an email campaign and online survey.

We would also like to collect information from the EFEE board surrounding membership retention and previous patterns in new subscriptions.

Website

It would be great if we could be given editable access to the EFEE website to give us the ability to update content. We would like to install Google analytics onto the site to show which areas of the site are most popular. It will also help us to identify the origin of visitors which will again help us to direct future marketing campaigns.

It may be possible to produce a website sponsorship package and banner advertisements to increase revenue.

Social Media

We would like to collect the access information for pre-existing social media accounts. Campaigns need to be carefully planned and work in association with other marketing activities so we would start to produce a social media plan.

Advertising Opportunities

We will collate a list of key industry publications and websites and identify if it could be beneficial for EFEE to advertise with them. We would also like to increase EFEE's visibility at industry events such as Fragblast and Safex and continue the cooperation with ISEE.

National Associations

We plan to leverage relationships with national associations to promote EFEE through various channels including association websites and publications. It may also be possible to run email campaigns directly to their membership.

Newsletter

We will cleanse the existing conference database and produce a copy specific for logging sales activities and advertising history. Working with the EFEE board we would seek to collect history of previous advertisers, rates, readership, size and dimensions offered.

Once these foundations have been established, we would produce enticing advertising packages, approved by EFEE, which we would promote to our contact database.

Innovation Suggestions

We would like to investigate the feasibility of running a virtual conference or webinar programme during the years where the live conference doesn't take place. These could be funded by upgraded membership subscriptions or separate registration.

SCOPE/TARGETS

- Increasing general membership
- Increase corporate membership
- Sell newsletter advertising space
- Innovative and improve systems.

TENURE

- 25/30 hours a month
- Reviewed annually

COST

- €30 per hour including international calls and office resources
- Future bonus structure
- Any additional campaign costs would be presented and approved by EFEE

James Tyler will be overseeing and attending update meetings but Simon Price will be the contact person for EFEE.

James Tyler also mentioned the TylerEvent internet platform that EFEE could test at the next Board meeting.

James Tyler said that a good time for a Dublin visit could be in March 2021.

Decision: Jari will negotiate salary and contract for Simon Price as Marketing Assistant. Ruth Barber will be involved. A proposal for acceptance will be sent to the Board.

A discussion was held regarding EFEE Memberships. Jari raised a question if EFEE should have Institutional Members like schools and universities and if they shall pay a fee or be members for free. If this will be accepted by Council Jari also suggested that the name of “Associate membership” can be changed to “Associate and Institutional membership” Discounts for members of national, associate and corporate members were also discussed – for example if a Corporate Member has employed people that like to be an Individual Member, they should have a discount.

Decision: The Board wanted to continue with discussions before a proposal is made to Council.

11. Shotfiring Committee

Spark & Stone Concept OÜ is the former Voglers International OÜ and a contract is needed with EFEE signed by the President and a Board member. Teele has sent a proposal to the Board 27th March.

Decision: Board will read it through and Jari will send a copy to Ruth Barber before any decision is made.

12. EU Directives Committee

Nothing to report.

13. Constitution Committee

Nothing to report.

14. Environmental Committee

Mathias Jern and Johan Gjørdvad mentioned the vibration project in Boliden´s Aitik mine.

15. Conference Committee

The committee has not been so active but it was proposed that they should be more active in future and it was seen as beneficial if all conference contact persons could attend. Today it would mean Doru Anghelache, Alan Dolan, Bernard Vercooteren van den Berge. There will be contacts with TylerEvents.

Decision: The chairman must be elected at next meeting.

16. Any Other Business

Latin America

Johan reported from the ISEE committee meeting which meet once a month over internet. He mentioned that a discussion has ben held regarding the possibility to arrange a conference in Latin America 2026. ISEE, EFEE and a local partner would be arranging it.

Action: Johan will send out the proposal to the Board before any decision can be taken if EFEE should attend or concentrate on Europe.

Istanbul Meeting

Decision: The Istanbul meeting in October is postponed. Jari will communicate this with the hotel. In September the Board will decide when the meeting can be held.

Committee Meetings

Action: Roger to communicate with committee chairmen to get their SOPs and publish them at our website.

It was proposed that the Committees should meet remotely.

Action: Jari will send an e-mail to all chairmen and ask them to start up with remotely meetings.

Jari suggested that EFEE Vice President should be chairman for the Newsletter Committee and that the Past President should be chairman for Membership and Marketing.

Decision: The proposal was unanimously approved by the Board.

Decision: A communication group for contact with the Marketing Assistant was decided and would consist of President, VP, Past President and Johan Gjøvdad.

17. Dates of next meetings

a. Board Meeting over Internet September 4 at 10-00-14.00

b. The cancelled Milan Board Meeting has been changed to 5 December 2020.

Action: Roger to check what has been said to the Milan hotel we booked in February and inform Jari.

18. Adjourn

The President thanked everyone for attending and contributing to the meeting. The Meeting was adjourned.

Signed _____
President / Jari Honkanen /

Date _____